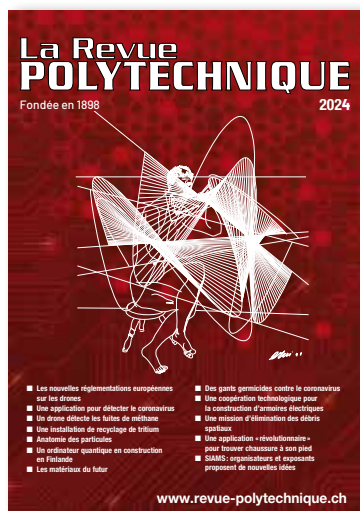




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Valid as of 1.1.2024

MEDIA-KIT 2024

Print run:
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Characteristics

Founded in 1898, *La Revue POLYTECHNIQUE* has been an important information source over 120 years for industrial decision-makers in French-speaking Switzerland. Particularly well received among company and purchasing managers who seek to broaden their knowledge, this must-have publication also reaches factories and universities.

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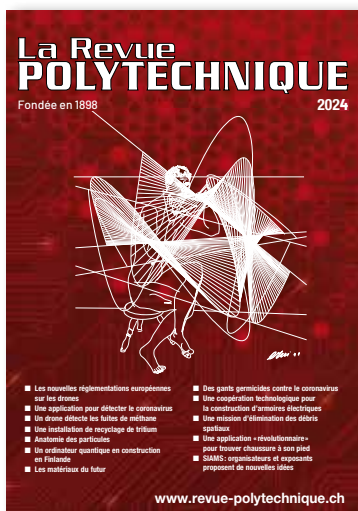
The editor reserve the right to amend this agenda in case of unforeseen circumstances.
Exhibitions dates are subject to change.

RP No.	Release date	Fence technical data	Fairs / Expositions - Extended print runs
1-2	27.02.24	29.01.24	Blech, Berne (CH) (13-15 March) European Hydrogen Energy Conference, Bilbao (E) (6-8 March) Global Industrie, Paris (F) (25-28 March)
3	26.03.24	26.02.24	WATCHES & WONDERS, Genève (CH) (9-15 April) SIAMS, Moutier (CH) (16-19 April) Salon International des inventions, Genève (CH) (17-21 April) embedded world, Nürnberg (D) (9-11 April) Hannover Messe, Hanovre (D) (22-26 April)
4	23.04.24	25.03.24	Optatec, Francfort (D) (14-16 May) SPS / IPC / DRIVES, Parme (I) (28-30 May)
5	28.05.24	29.04.24	Powertage, Zürich (CH) (4-6 June) EPHJ, Genève (CH) (11-14 June) Swiss Medtech Expo, Lucerne (CH) (18-20 June) SurfaceTechnology, Stuttgart (D) (4-6 June) Analytica & Bioanalytical Techniques, Paris (F) (24-25 July)
6-7	25.06.24	27.05.24	all about automation, Zürich (CH) (28-29 August) SINDEX, Berne (CH) (31 août-2 September)
8	27.08.24	29.07.24	Ilmac, Bâle (CH) (26-28 September) Micronora, Besançon (F) (24-27 September)
9	24.09.24	26.08.24	
10	22.10.24	23.09.24	electronica, Munich (D) (12-15 November)
11	26.11.24	28.10.24	
12	17.12.24	18.11.24	

Main Focus

In bold, the two exclusive themes particularly highlighted during the year.

- | | | | | |
|--------------------------|--------------------------|---------------------------|--------------------------|----------------------|
| ■ Aeronautics | ■ Electrical engineering | ■ Logistics | ■ Microtechnology | ■ Standardisation |
| ■ Automation | ■ Energy | ■ Machines | ■ Nanotechnology | ■ Surface treatment |
| ■ Automotive | ■ Environment | ■ Machine tools | ■ Office automation | ■ Telecommunications |
| ■ Bar turning | ■ Exhibitions | ■ Machining | ■ Optoelectronics | ■ Textiles |
| ■ Biotechnology | ■ Fluidics | ■ Manufacturing | ■ Packaging | ■ Training |
| ■ Building | ■ Handling | ■ Materials | ■ Physics | ■ Transport |
| ■ Business management | ■ Health and pharma | ■ Measurement and control | ■ Power supply | |
| ■ Chemistry | ■ Heat treatment | ■ Medical technology | ■ Railways | |
| ■ Civil engineering | ■ Home automation | ■ Mechanical engineering | ■ Research & Development | |
| ■ Control | ■ Hydrogen | ■ Mechatronics | ■ Robotics | |
| ■ Drive and transmission | ■ Industry | ■ Metals | ■ Safety | |
| ■ Economy | ■ Instrumentation | ■ Metrology | ■ Simulation | |
| ■ Electronics | ■ IT | ■ Microsystems | ■ Space | |



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La Revue POLYTECHNIQUE has a certified average monthly circulation of 2085 copies. The print run is increased according to the trade fairs and exhibitions where the magazine is distributed. Its 4000 readers in Switzerland and around the world place their trust every month in an editorial reputation that has stood the test of time for more than a century. As one of the most widely read technical magazines in Switzerland, this publication offers the best market penetration in French-speaking Switzerland for advertisers who want to give their ads the best chance of being seen and read.

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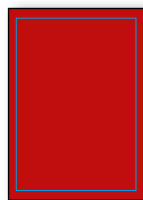
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2nd/4th cover page

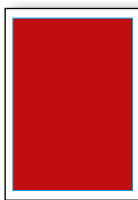
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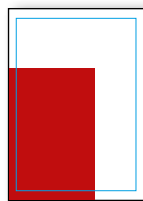
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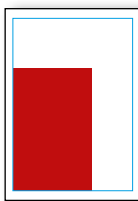
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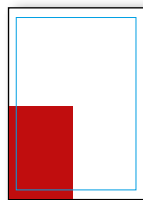
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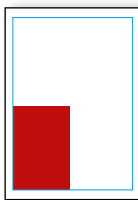
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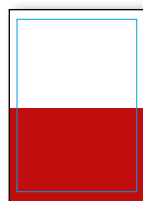
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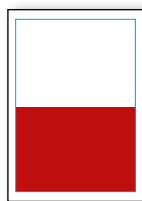
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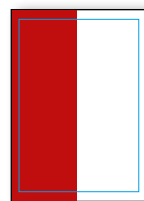
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Poly-Partners 10 issues*: **15 290.-** (1529.-/No.)



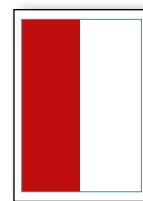
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185 x 130 mm



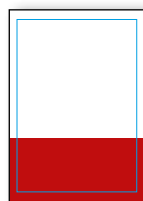
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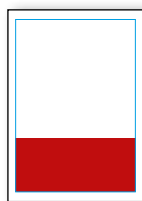
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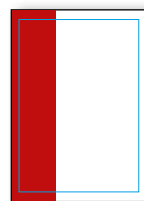
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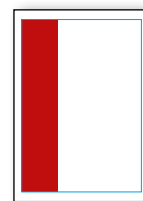
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185 x 86 mm



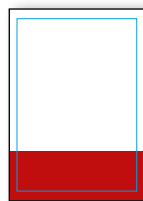
69 x 297 mm**



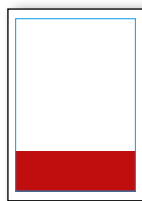
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1/4 page width or height

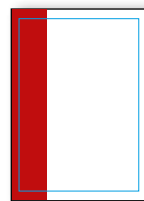
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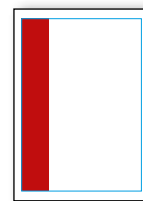
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185 x 64 mm



55 x 297 mm**



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