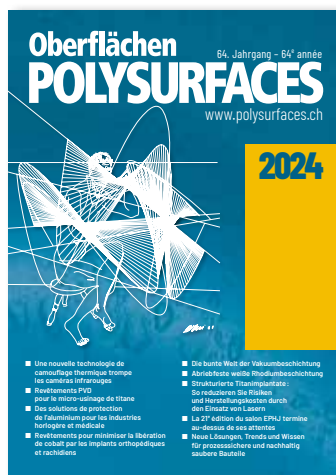




www.polysurfaces.ch

MEDIA-KIT 2024

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Characteristics

Oberflächen POLYSURFACES is the only Swiss review addressed to the industrial readership (executive and technical managers, technical, R&D and production staff) in the area of surface treatment. This bilingual (German/French) bi-monthly publication is also widely used for the job market. The topics cover classical and advanced surface technologies such as thin film technology, metal additive manufacturing, galvanotechnics, paint and varnishes, polishing and electropolishing, electrostatic powder coating, surface preparation, corrosion protection, heat treatments, tribology, education.

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Editorial program

The editor reserve the right to amend this agenda
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OP No.	1	2	3	4
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Fence technical data	12.02.24	22.04.24	12.08.24	14.10.24

Fairs / Expositions

Extended print runs.
Exhibitions dates are subject to change.

OP No.	
OP1 - SIAMS, Moutier (CH)	(16-19 April)
OP1 - GrindingHub, Stuttgart (D)	(14-17 May)
OP2 - ECHT, Toulouse (F)	(5-7 June)
OP2 - EPHJ, Geneva (CH)	(11-14 June)

Main Focus

- Anodising
- Artificial intelligence
- Chemical products
- Corrosion

- Corrosion protection
- Drying
- Durability
- Electrostatic powder coating
- Environmental compliance
- Galvanotechnics
- Heat treatment

- Industrial paint
- Laboratory equipment
- Machines
- Metal additive manufacturing
- Noble metals
- Paints and varnishes
- Photonics, MEMS

- Polishing
- Quality control
- Recycling and waste disposal
- Safety at work
- Surface preparation (material, nature of pollution/defects)

- Surface treatments
- Thin films
- Training
- Tribofinishing
- Tribology
- Watchmaking
- Weighing and dosing

Advertising rates

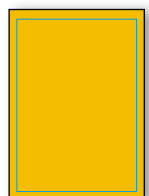
(prices in CHF, excl. VAT)

2nd/4th cover page

1 issue: **2900.-**
Package 4 issues*: **8200.-** (2050.-/No.)

Full page

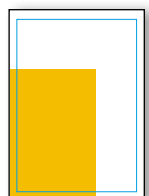
1 issue: **2790.-**
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210 x 297 mm** 185 x 267 mm

Junior page

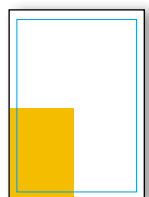
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134 x 205 mm** 130 x 190 mm

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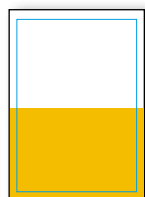
1 issue: **690.-**
Package 4 issues*: **2360.-** (590.-/No.)



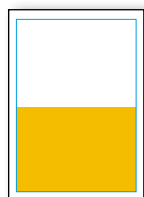
100 x 145 mm** 90 x 130 mm

1/2 page width or height

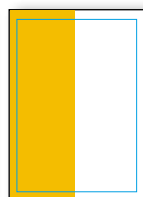
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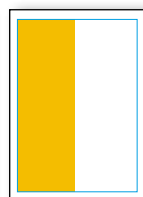
210 x 145 mm**



185 x 130 mm



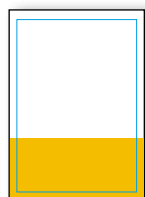
102 x 297 mm**



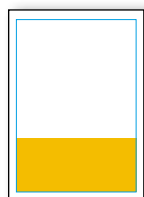
90 x 267 mm

1/3 page width or height

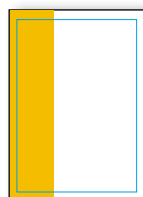
1 issue: **990.-** Package 4 issues*: **3160.-** (790.-/No.)



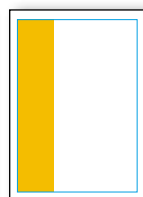
210 x 98 mm**



185 x 86 mm



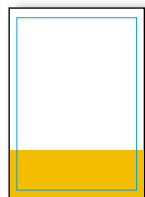
69 x 297 mm**



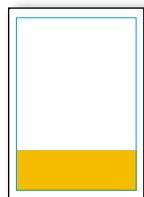
60 x 267 mm

1/4 page width or height

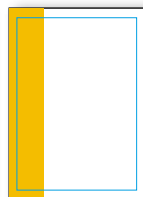
1 issue: **690.-** Package 4 issues*: **2360.-** (590.-/No.)



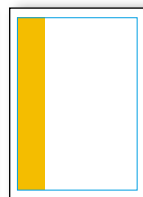
210 x 77 mm**



185 x 64 mm



55 x 297 mm**



46 x 267 mm

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