
New heated protective mask

KT Home, specialised in microfiber, is adding a brand-new model to its range of “community masks” protecting against Covid-19, which transforms the light energy into heat. The perfect way to enjoy all winter activities, combining optimal protection, comfort, aesthetics and environmental concerns.

After launching the Everyday Classic mask, recently followed by the Everyday 2.0 model – a Testex-certified community mask and the only one recommended by the Swiss National Covid-19 Science Taskforce – the Bienne-based firm is making a new contribution to the fight against the pandemic by presenting an exclusive version specifically designed for

the cold season. The secret: a silver-grey trellis that gives the knitted microfibre mask not only an original and elegant look, but above all results in astonishing performance.

This weave-like pattern is made of Nano SysXF, an avant-garde, ecological and energy-saving material that has the property of absorbing light energy (visible, infrared and ultraviolet light) and transforming it into thermal energy. The result: after 10 to 15 minutes of light exposure, the fabric temperature is five degrees higher than that of untreated fabric.

This innovative technology, which has already been used in winter clothing, has never been used before for an antimicrobial face mask. It allows you to cope with the cold season in various outdoor activities while enjoying

gentle warmth and avoiding inconveniences such as wet masks starting to freeze.

The new heated mask for the general public also retains all the features that have already made the Everyday Classic community mask a success: excellent antimicrobial protection and extreme lightness. It is characterised by its ergonomic, super-covering and dimensionally stable shape, which enables perfect breathing (an important aspect for sports activities). It is reusable and washable without losing its protective and thermal qualities – thereby saving money compared to disposable paper masks, while avoiding the excruciating environmental impacts associated with their production, use and disposal. It is available in several sizes, including one for children aged 8 years (-/+2 years). ◯

En bref

SIAMS

Le report puis l'annulation du salon en 2020 ont amené les organisateurs à mettre en place une importante consultation citoyenne au sein de la communauté des exposants du SIAMS. Parmi les alternatives, une journée de conférences autour des tendances du futur dans l'industrie de la microtechnique et des solutions proposées par les exposants prendra place le 5 mai 2021 au Forum de l'Arc à Moutier et en direct sur la place de marché virtuelle du salon.

Genève Aéroport

Parmi les compagnies long-courriers qui ont repris leur activité à Genève-Cointrin, Etihad Airways offre trois vols par semaine vers Abu Dhabi (mercredi, samedi et dimanche) à bord de son Boeing Dreamliner 787-900. Cet hiver, le réseau s'agrandit avec 60 destinations en Asie, Australie et Moyen-Orient. Lors de la réservation, les passagers peuvent bénéficier de la couverture d'assurance bien-être globale Covid-19, avec prise en charge des frais médicaux et de quarantaine.

Nouveaux duty free à Hainan

Les autorités chinoises ont confirmé l'ouverture de six nouvelles boutiques *duty free* à Haikou et à Sanya début 2021. Trois magasins ont déjà été ouverts le 30 décembre dernier. L'île comptait quatre enseignes *duty free* avant ces nouvelles inaugurations. (*The Moodie Davitt Report*) ◯

In brief

Geneva Airport

Among the long-haul flights that have resumed in Geneva, Etihad Airways operates three direct flights per week (Wednesdays, Saturdays and Sundays) to Abu Dhabi on their 787-900 Dreamliner Boeing. This winter, their connection network is expanding with 60 destinations in Asia, Australia and Middle East. When booking, passengers can benefit from a global Covid-19 insurance cover, including medical care and quarantine coverage.

SIAMS

The postponement and subsequent cancellation of the show in 2020 led the organisers to set up a major consultation process within the SIAMS exhibitor community. Among the alternatives, a day of presentations on future trends in the microtechnology industry and the solutions proposed by exhibitors will take place on May 5th 2021 at the Forum de l'Arc in Moutier and live on the show's virtual marketplace.

New duty-free in Hainan

The Chinese authorities have confirmed the opening of six new duty-free shops in Haikou and Sanya in early 2021. Three shops were already opened on December 30th. The island had four duty-free shops before these new openings. (*The Moodie Davitt Report*) ◯