



Laurence Gygax – Customer Manager

8,5 GOOD REASONS TO VISIT SIAMS

MOUTIER APRIL 17-20, 2018



Pierre-Yves Kohler – CEO

The love of a job well done and of quality, precision, and meticulousness are well known and recognized characteristics of SMEs in the Swiss Jura of microtechnology ... just like the culture of confidentiality and modesty. Our region is home to a plethora of small businesses that offer extraordinary products and solutions, though they often lack recognition. With SIAMS, Moutier offers them an extraordinary tool to present themselves.

Over the years, SIAMS has established itself as a fair for the entire microtechnology production chain, but also as a “down-to-earth” event that allows companies active in this field to present themselves and do business “without stress”, in a friendly and convivial atmosphere. Vincent Schaller, director of Applitec, a manufacturer of turning tools, explains: “Every two years, our agents from around the world visit SIAMS and each time they discover and learn something new. They are always surprised at the quality and quantity of the “wonders” they can find there.

A Pool of Competence Like No Other

Pierre-André Bühler, President of ETA and member of the Executive Board of Swatch Group, whom we recently met, told us: “I encourage my teams to visit SIAMS before any other event on the planet as they are apt to find there a quite unique concentration of innovations and solutions.” He added: “The great strength of SIAMS is that the fair perfectly matches our DNA. In addition, even a very small company can exhibit without being lost or crushed by other, huge stands. You absolutely must preserve and strengthen this aspect.”

According to the organizers, there are 8.5 good reasons to plan a visit to SIAMS from April 17th till April 20th.

1 The trade fair of microtechnology

An exceptional event: the Swiss Jura region is the cradle of watchmaking, machine tools and an entire microsystem based on high quality and precision. With SIAMS, this region has an unparalleled promotional tool at its disposal.

2 The entire production chain will be on site.

Machine tools and robots in action! Suitable accessories and peripherals! Customized tooling, accessories, and consumables! Targeted test, cleaning, and processing equipment! Specialized subcontractors... Discover the innovations of more than 430 exhibitors from the world of microtechnology.

3 Visit feasible in a single day!

Located in Moutier, SIAMS is ideally located in the centre of European microtechnology, near the language divide of the country and less than two hours from most important Swiss towns (Geneva can be reached by train in a mere two hours).

4 People come here to find solutions and do business!

SIAMS is packed with innovations that directly affect all aspects of commercial microtechnology. It is a trade fair for visitors to find the right contacts; in fact, it is not uncommon to see them arrive with concrete problems, drawings, or specific requirements... and see them solved here.

5 Convivial and pleasant ambiance!

Far from any glitz and extraneous offers, the exhibitors are on site to provide visitors with specific information and help them find solutions.

6 A stimulating programme!

We must all prepare for the future, as the now so famous concept of Industry 4.0 constantly reminds us. The solutions proposed by the exhibitors at SIAMS support visitors to the fair in this process. At the get-together on Tuesday, April 17th, a panel of experts and representatives of the industry (from large European groups to specialized SMEs) will share their thoughts, actions, and experience regarding the industry of the future.

7 The best tool to monitor innovations and get information!

Economic conditions do seem to improve. It is time to find more efficient solutions, supply its technological relaunch and get out of one's own company to meet new contacts and new suppliers. This trade fair offers the best and quickest focus of all these ingredients to prepare for the future.

8 Download your free ticket!

A single click and it's free, too. We offer free admission to the fair so you can organize your visit already now. You will save time at the entrance to the fair to allow for a more effective visit. (Tickets acquired on site will have to be paid for.) www.siams.ch/tickets

8.5 Moutier has never been so close to the rest of Switzerland!

SIAMS is an event of national scope, and with the completion of the Transjuranne, the journey to reach the “capital of microtechnology” has become even shorter.

Visiting SIAMS Can Change Everything

During a trip to Europe, the CEO of a Bronx SME was given the opportunity of a visit that was to change everything! The visit? To the city of Moutier and SIAMS! As a matter of fact, this specialist visited the fair, met professionals in the field of machinery and the feeding and removal of parts, tools, lubrication, programming, and much more... And when he left for New York, he was sure that he would soon be able to produce his own pieces with a perfectly adapted “Swiss made” solution but even more so, a complete “Swiss Jura” solution labelled “Moutier – capital of microtechnology”. And this example can be infinitely multiplied.

The next opportunity to visit SIAMS, this true concentration of know-how, technologies and innovations? From April 17th till April 20th, 2018. As in 2016, access to the event is free of charge for those who will download their ticket from www.siams.ch/tickets.