

January 8th, 2019

## The SIAMS Information Portal at Your Service

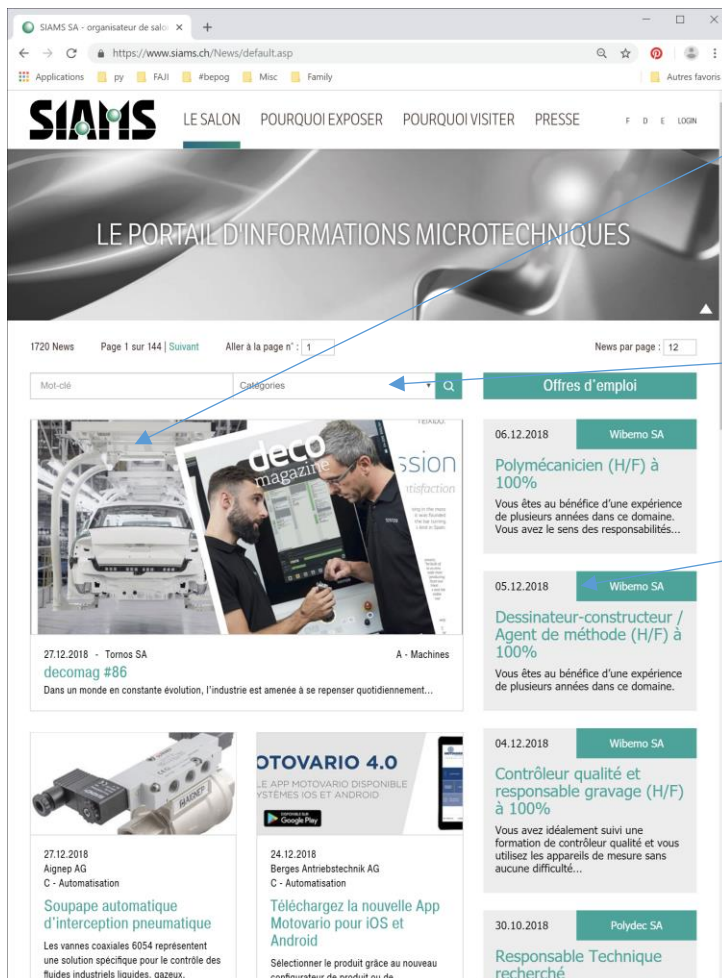
Dear exhibitors

Maybe you saw the information? The SIAMS website and, in particular, the “information portal of microtechnology” has been completely updated to provide you with a better visibility outside the actual SIAMS periods as well. For exhibitors, publishing their news on the website is totally free of charge.

With this first newsletter dedicated to SIAMS 2020, we shall present its new features in detail.

### First, let's look at some general elements.

The homepage is soberer and the news better highlighted, and a special section for job offers has been added as well.



All news are shown in the order of their publication. They are linked to the categories of the products exhibited.

Visitors can search by means of these categories.

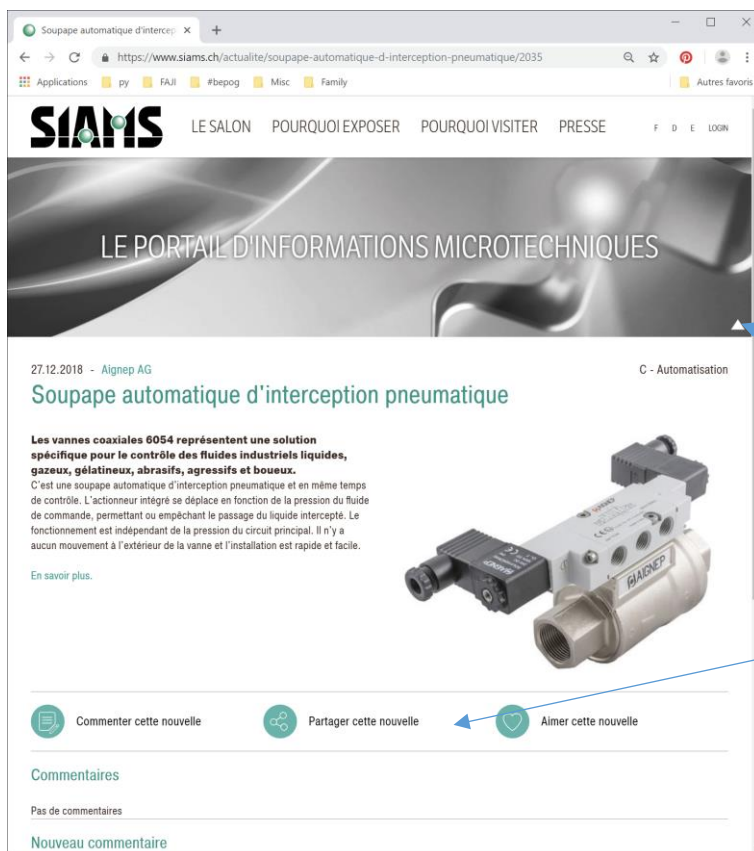
Job offers are already clearly identified on the homepage.

Don't hesitate to visit the website and discover these new services!

[www.siams.ch](http://www.siams.ch)

News are relayed on Twitter and access figures are constantly increasing. For the **SIAMS website**, we are recording more than **3,500 views per month** and for **Twitter** more than **14,000 views per month** at the end of December 2018.

### Detail of a news item



Once visitors click on a news item to get more information about it, they get access to a more detailed news page.

On small displays, this ribbon may be hidden.

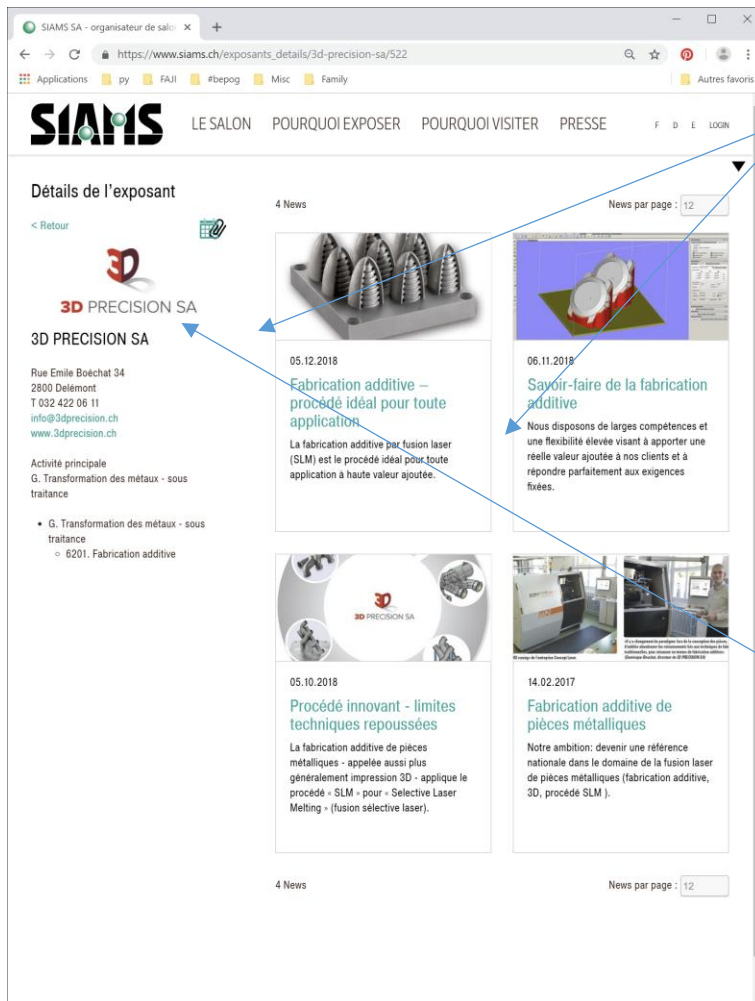
On this page, visitors now may do three things:

- comment on the page,
- share the news and/or
- like the news.

To date, **more than 1,700 news items** have been published on the site, either directly by exhibitors or by the SIAMS organizers.

The strength of this News system is that all published news are linked to the SIAMS exhibitors' database. Thus, when consulting information relating to an exhibitor, all the news history is immediately accessible to visitors to the site (see next page).

From the Exhibitors Directory, visitors have access to all of an exhibitor's database data published at the time of registration with SIAMS, but also to all news. This page can, therefore, be animated quite simply. With the news and logo, you have the opportunity to make it much more interesting for visitors.



**SIAMS** LE SALON POURQUOI EXPOSER POURQUOI VISITER PRESSE F D E LOGIN

Détails de l'exposant

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Activité principale  
G. Transformation des métaux - sous traitance

- G. Transformation des métaux - sous traitance
  - 6201. Fabrication additive

4 News

News par page: 12

05.12.2018  
**Fabrication additive – procédé idéal pour toute application**  
La fabrication additive par fusion laser (SLM) est le procédé idéal pour toute application à haute valeur ajoutée.

06.11.2018  
**Savoir-faire de la fabrication additive**  
Nous disposons de larges compétences et une flexibilité élevée visant à apporter une réelle valeur ajoutée à nos clients et à répondre parfaitement aux exigences fixées.

05.10.2018  
**Procédé innovant - limites techniques repoussées**  
La fabrication additive de pièces métalliques - appelée aussi plus généralement impression 3D - applique le procédé - SLM - pour - Selective Laser Melting - (fusion selective laser).

14.02.2017  
**Fabrication additive de pièces métalliques**  
Notre ambition: devenir une référence nationale dans le domaine de la fusion laser de pièces métalliques (fabrication additive, 3D, procédé SLM).


4 News

News par page: 12

The "Exhibitors" page now includes the basic data of SIAMS, but also any published news.

For a better visibility of your brand, you now have the possibility to add the company logo on this page.

To allow this development, we have changed the design and the visible parts of the site, but the "engine" remains the same and you have access to these features simply by being an exhibitor. Let's look in detail at how the connection and publication is done.



**SIAMS** LE SALON POURQUOI EXPOSER POURQUOI VISITER PRESSE F D E LOGIN

Se connecter

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Se connecter

On the homepage, click on >Login and enter the user name and password (those used to register for SIAMS)

If you do not remember these, please do not hesitate to contact Laurence Roy ([laurence.roy@faji.ch](mailto:laurence.roy@faji.ch)).

Once on your admin page, you can easily access the registration and publication feature.

Below the news release button, there is a new button for job postings.

To add the logo to your page, choose "Text and Logo" and at the bottom of the page you will be able to add the logo. We have already added some logos of our advertisers.



PUBLIER UNE NEWS SUR LE SITE DU SIAMS

PUBLIER UNE OFFRE D'EMPLOI SUR LE SITE DU SIAMS

RAPPORT DE VISITES

COORDONNÉES DE L'EXPOSANT ACTIVITÉS & PRODUITS MAISONS REPRÉSENTÉES ANNONCES AU CATALOGUE MATÉRIEL PUBLICITAIRE COMMANDES TECHNIQUES TEXTES & LOGO RÉCAPITULATIF ET VALIDATION

DATE LIMITE : 13.03.2018

Coordonnées de l'exposant

The SIAMS registration features are not being used at this time. The data shown are those of 2018.

For the details of publishing a news item by simple "copy/paste", there are no changes. You can always find the operating instructions on <https://www.siams.ch/documents/showFile.asp?ID=4340>.

We want your participation in SIAMS to "give you more" and the information portal is one of the tools at your disposal. **Feel free to take advantage of it!**

We remain at your disposal for any idea, question, or remark and look forward to helping you to promote your brands, products, and solutions in the world of microtechnology!

Looking forward to a next Newsletter, a trip with the SIAMS Club, or a contact, we send you our best regards and wish you another excellent year in 2019.



Pierre-Yves Kohler  
CEO



Laurence Roy  
Customer Manager