



The opportunities for Swiss SMEs in China

Join the delegation to China and learn how to minimize the risks and maximize the success - from 4th to 10th of May 2019

The objectives:

- ✓ Raise and develop awareness and knowledge about China and its business environment towards Swiss Entrepreneurs more specifically on how to incorporate a Swiss subsidiary in China. How to minimize the risks, how to maximize the success will be the key practical elements of this journey.
- ✓ Explore the new trends of China and its opportunities for Swiss companies
- ✓ Enhance the global network and potential cooperation inbound / outbound

Day 1: Shanghai – China's Fundamental knowledge

5th May China's environment (history, geography, culture, politic)
China's business environment (market, the legal system, the human resources)
Cultural activities (Chinese traditional dinner)

Day 2: Shanghai – Company set-up

6th May Visit of different business set-up of Swiss companies (virtual office, WOFE, JV, assembly/production, R&D)
Cultural activities (Swiss and Chinese wine testing)

Day 3: Shanghai- How to establish a subsidiary

7th May Simulation of the incorporation of your own company (workshop supervised by Experts)
Travel to the North of China with the high speed train
Cultural activities

Day 4 Tianjin – Chinese manufacturing

8th May Where does stand China manufacturing today?
Cultural activities

Day 5 Beijing – Chinese innovator

9th May Are Chinese start-up highly innovative?
Are they planning to go global? Learn about the Chinese start-up environment in China
Cultural activities (visit of the Great Wall, Beijing traditional dinner)

Facultative

Be in China and meet with potential customers, distributors, and/or suppliers with the support of our partners.

Possible company to visit (not confirmed yet) :



CHF 7000.- (this price includes the fare of a flight in economy class – the participant is free to choose the day, the airline and the class according to his/her needs. The participants will then only pay the price of the package in China). For question, please contact Mrs. Aline Ballaman-Garibian – 079 772 63 15 or per email aline.ballaman@swisscenters.org

- Complete programme with visits and conferences
- Hotel ***** in single room
- Full board (breakfast, lunch and dinner)
- Visa

- Cultural and touristic visits
- Flight in economy (facultative)
- Transportation in China