

April 18th, 2019

The SIAMS fair in Moutier? More relevant than ever!

Dear Exhibitors

In recent years, the financial balance of the Forum de l'Arc in Moutier has become precarious, with only one major event (the SIAMS fair) ensuring most of its economic viability. After an adjustment of the accounting valuation of the building at the end of 2017, the situation deteriorated to the point that we, as tenants, ran the risk of no longer being able to organize SIAMS at the Forum de l'Arc. Working hand in hand, the Municipality of Moutier, the Bernese Jura Chamber of Commerce (CEP) and FAJI SA, the organizer of SIAMS, have found a solution to ensure the future of the Forum de l'Arc.

A necessary recapitalization – and a strong regional presence

To ensure the continued existence of the Forum de l'Arc and of SIAMS in Moutier under good conditions, FAJI joined forces with eight other companies in the Jura region and recapitalized the company for CHF 1.9 million. This agreement is good news for the region as a whole, as it secures an exhibition and congress centre in the heart of the Jura and also ensures that SIAMS will continue to take place in Moutier in the future.

As a result, FAJI SA will soon be moving its offices to the Forum de l'Arc.

Our new address, valid from May 2nd, 2019:

FAJI SA

Rue Industrielle 98
2740 Moutier

Good news for SIAMS

FAJI has appointed a new Board of Directors, while an agreement with the Municipality of Moutier guarantees that the parking infrastructure introduced for the 2018 fair will also apply to future fairs.

It should also be noted that during the two debriefing sessions with you, the exhibitors, in summer 2018, you voted in favour of holding the SIAMS fair in Moutier: “an essential destination at the heart of the microtechnology world.” The good news is that we have secured the possibility to hold the SIAMS fair in Moutier ;o). We now must continue our work to ensure that this destination remains one of your favourites!



The 2020 edition is on track

In addition to this good news, we can also inform you that the available surface for SIAMS 2020 is almost 100% let, something that has never before been achieved as early as that. This bodes well for the fair, which will take place from April 21st till April 24th, 2020.

Until the next newsletter, a trip with the SIAMS Club or a contact, we send you our best regards and look forward to helping you promote your products and services in the world of the microtechnology!

Pierre-Yves Kohler
CEO

Laurence Roy
Account Manager

P.S.: By the way, have you ever tried to publish news or job offers on the SIAMS Microtechnology Information Portal?

P.S. 2: We shall shortly send you a summary of the important deadlines for your next participation in SIAMS.