

## 8.5 Good Reasons

to schedule already now your visit to  
SIAMS from April 5<sup>th</sup> till April 8<sup>th</sup>, 2022,.

### Reason No. 1

**It's time to get together once again.** Since April 2018, the world has changed. It has no longer been possible to share in "the magic of SIAMS"... and yet, our exhibitors have incessantly continued to work and innovate. And though they have reinvented themselves to communicate and sell their products, they are nevertheless impatient to once again meet visitors to the trade fair for four glorious days in Moutier to celebrate microtechnology and their very special know-how.

### Reason No. 1.5

**The fair specializing in microtechnology.** An exceptional event: the Swiss Jura region is the cradle of watchmaking, machine tools and an entire ecosystem based on high quality and precision. With the **SIAMS** fair, this region has an unrivalled promotional tool at its disposal. In fact, many companies exclusively exhibit in Moutier!

### Reason No. 2

**The entire production chain will be on site.** Machine tools and robots in action! Suitable accessories and peripherals! Customized tooling, accessories, and consumables! Targeted testing, cleaning, and processing equipment! Specialized subcontractors... Discover the innovations of more than 450 exhibitors from the world of microtechnology.

List of exhibitors: <https://bit.ly/3z91vS7>

### Reason No. 3

**Visit feasible in a single day!** Located in Moutier, SIAMS is ideally located in the centre of Europe's microtechnology industry, close to the language divide of the country and less than two hours from Switzerland's major cities (Geneva can be reached by train in a mere two hours). Its manageable scale makes it a targeted, efficient and thoroughly pleasant place to discover new things.

### Reason No. 4

**People come here to find solutions and do business!** SIAMS is packed with innovations that directly affect all professions linked to microtechnology. It is a trade fair, where visitors may find the right people to talk to; in fact, it is not uncommon to see them arrive with concrete problems, drawings, or specific requirements... and see them solved.

List of products exhibited: <https://bit.ly/2T86EJF>



#### Reason No. 5

##### **Convivial and pleasant ambiance!**

Far from any glitz and glamour, the exhibitors are on site to provide visitors with specific information and help them find solutions. However, it is also a fair, where you can exchange ideas in a relaxed atmosphere, where the impact of contacts between participants surpasses any algorithm, and where people still make a difference.

#### Reason No. 6

**A stimulating programme!** We all need to prepare for the future. At the soirée of Tuesday, April 5<sup>th</sup>, a panel of experts and representatives of the industry (from large European groups to specialized SMEs) will share their thoughts, actions, and experience regarding today's and tomorrow's industry.

#### Reason No. 7

**The best tool to monitor innovations and get information!** The economic situation is quite unpredictable. It is time to find more efficient solutions, to keep up to date with the latest technology and get out of one's own company to meet new contacts and new suppliers. This trade fair offers the best and quickest focus on all these aspects to prepare for the future.

#### Reason No. 8

**Download your free ticket!** A single click and it's free, too. We offer free admission to the fair so you can organize your visit already now (from February 2022). You will save time at the entrance to the fair to allow for a more effective visit. (Tickets acquired on site will have to be paid for.) [www.siams.ch/tickets](http://www.siams.ch/tickets)

#### Reason n°8.5

**Moutier has never been so close to the rest of Switzerland!** SIAMS is a national event, and with the completion of the Transjuranne motorway, the journey to the "capital of microtechnology" has become even shorter.