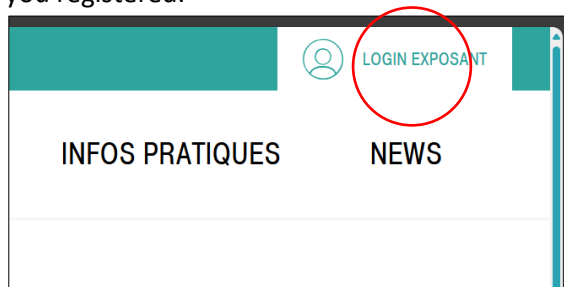


Online news publishing system for all SIAMS exhibitors

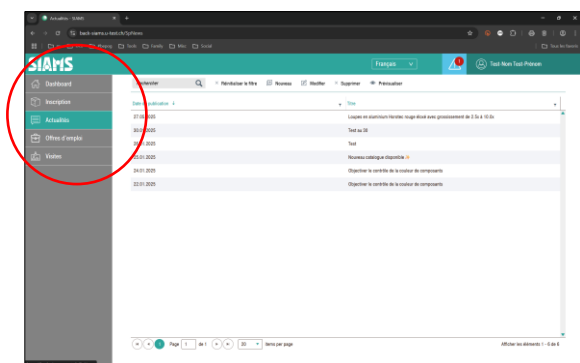
Each SIAMS exhibitor has the opportunity to publish information online on the SIAMS website as soon as they register without any limitation. This further enhances the value of their presence at SIAMS.

Publishing a news item couldn't be easier!
Here is the procedure to follow (update S26).

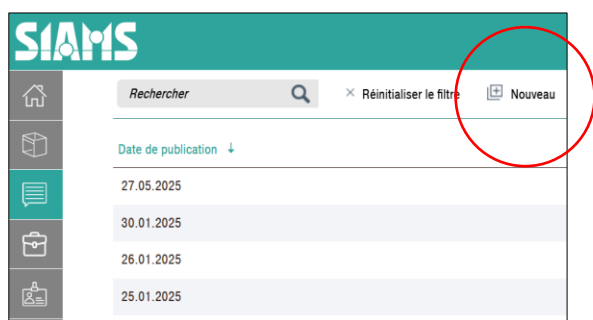
Log in using the login details you received when you registered.



Once you are on your admin page, you can select 'News'.



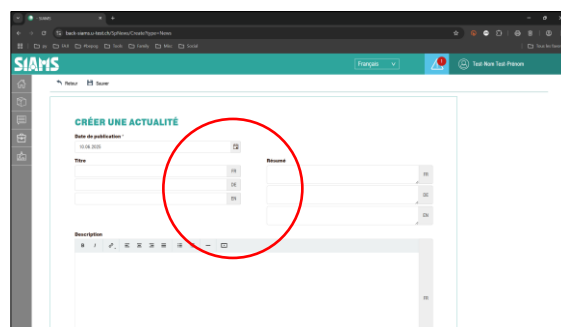
Then "New"



On the page you have reached, you can then simply 'copy and paste' the various elements:

- Title.
- Summary (what appears on the site without having to open the news item).
- Text (the entire text, including the short description if you want it to appear in the full news item).

The site allows you to publish news in three languages if you wish. It is possible to communicate only in French or German or English, or in two or three languages. The corresponding news items will be displayed when the site is viewed in the relevant language.



It is also possible to add an image simply by browsing the computer's hard drive.

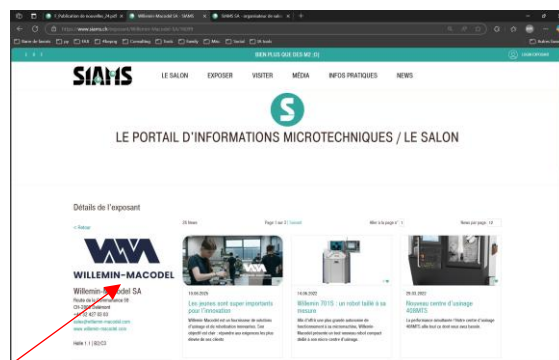


Once the form has been saved, the news item is published in two different places:

On the main page of the website



This means that all your news items are online and accessible at any time via the news section, but also on your page on the website (as shown in the example of the WM page).



And on your "Exhibitor" page » :

This news publishing system has been developed to offer greater visibility for our exhibitors throughout the year. Please feel free to use it!



Your new login page ;o) to access the publishing system (news items are shared on X and LinkedIn).

We wish you every success and look forward to hearing your news.